



SE Area Command
Community Policing Council

RECOMMENDATION

Title: Increased Awareness for Reporting

Date Submitted: 11 October 2018

APD Response Due:

Twenty (20) business days after submission

Final Disposition:

Sixty (60) business days after submission

Rationale:

This is a re-submittal of a recommendation originally submitted by the Southeast Area Community Policing Council on June 18, 2015. The recommendation addresses a need for Increased Awareness for Reporting. An increased awareness of the online and telephone police report system shall lead to a more informed community and more efficiently utilize the time, skills, and experience of the APD police officers. The community needs more education and awareness in order to understand the value and importance of using the alternative police reporting options.

Recommendation:

We recommend a concerted effort be made to increase awareness of the online and telephone police reporting system for applicable incidents/events. These efforts will decrease the number of administrative dispatch calls for officers and “free up” officers for calls that require an officer’s presence, experience, and skills. The community is currently unaware this alternative exists and in what instances online and telephone police reporting should be used. The currently available APD app for cell phones should be identified in this awareness effort.

A concerted effort including media advertising, public communications, press releases, etc. should be employed by the Albuquerque Police Department and the City of Albuquerque to increase awareness and educate the community on this effective and efficient option.

Respectfully Submitted by:

SE Area Command Community Policing Council